Greetings:

Is not one of the goals of the Commission to ensure that the public is best served? Choice is the issue. I live in the Los Angeles metro area, a region served by dozens of broadcast outlets. However I do maintain a second home in Mammoth Lakes, Ca. a market served by two local and three out-of-area broadcasters. Satellite broadcasting has enabled myself and countless others to enjoy content that local broadcasters are either unable (such as the Mammoth Lakes broadcasters) or unwilling (the LA area broadcasters) to produce.

XM Satellite radio is currently satcasting local traffic reports. This service greatly assists me in avoiding urban traffic issue. Although true, I could get this traffic from local broadcasters (and still do), I must wair an average of 10 to 20 minutes before I can get a report that may advise me on the route I am taking. In 10 to 20 minutes I may already have arrived at my destination— or my traffic jam I wished to avoid.

With more than 100 channels of XM available to me, I still routinely listen to about 3 AM and 2 FM stations. More than half of my in-car radio listening is from AM or FM broadcasts. Satellite delivery of entertainment, news and information gives myself, and I believe over another 1 million Americans, a choice. Satellite broadcasters such as XM are serving the needs of its community. Competition does that.

Maybe by allowing the satellite broadcasters such as XM to provide localized content, it will drive local broadcasters to deliver local content. Both Sirius and XM need to the freedom to innovate and respond to competitive and consumer demands.

In the end the consumer will decide. If local broadcasters actually serve the local community more capably than XM- I will continue to listen to local broadcasts, as will countless millions.

In closing; let innovation thrive and let the community be served through competition.

Thank you for your time and consideration of this letter.